



PARADE WELCOME & INVITATION [SATURDAY, MAY 24, 2025]

Hello,

Thanks for your interest in the Annual Utica Ice Cream Festival Parade on Saturday, May 24th – the official Memorial Day Weekend kickoff event. We are eager to welcome everyone back, aiming to make this year's parade the biggest and best yet!

To participate, please fill out the attached entry form and return it by April 30, 2025. To streamline the process, we encourage preregistration, ensuring a smoother experience during check-in and staging.

We also look forward to seeing you at the Festival Saturday through Monday.

PARADE DETAILS

- **Application Confirmation:** the parade committee will email you with additional information and a registration number after reviewing your application.
- **Parade Check-in & Staging:** begins at 9:30am and forms on Jefferson Street between Church Street and Maple Avenue (just west of Utica High School).
- **Horse & Pony Unloading:** will be at School and Washington Streets just south of the Wall of Honor. Attendants will be on hand to help with registration and guide you to the parade route. However, the hitch horses will unload in the same area on the grass (in the former Spring Street School lot).
- **Parade Route:** is approximately one mile long, occurs rain or shine, and commences at 11:00am sharp.

Sincerely,

Nick

Nicholas Wawrzyniak

Parade Coordinator

Phone: 1-800-589-5000

festival@velveticecream.com



PARADE PARTICIPANT APPLICATION [SATURDAY, MAY 24, 2025]

- Application deadline is April 30, 2025, and participation is free of charge.
- Completed applications may be sent to festival@velveticecream.com, mailed to, or dropped off at Velvet Ice Cream, 11324 Mount Vernon Road, Utica, Ohio 43080.
- Please look for an email confirming receipt and status of your application within a few weeks.

CONTACT NAME

MOBILE PHONE

ORGANIZATION NAME

EMAIL ADDRESS

NUMBER OF PARTICIPANTS

HAVE YOU PARTICIPATED BEFORE?

IF YES, HOW MANY YEARS?

OTHER INFORMATION TO PARADE ORGANIZERS

PARTICIPANT ENTRY TYPE

- Individual Vehicle Marching Band Public Service Vehicle Charity Organization Equestrian
- Classic or Antique Car Golf Cart Politician Walking Tractor or Farm Shriners' Tiny Car
- Cycling Walking Group Float Service Club Other

TERMS AND CONDITIONS

1. **Agreement to Participate:** By submitting this application, the undersigned participant (hereinafter referred to as "Participant") agrees to abide by the terms and conditions outlined herein for the Utica Ice Cream Parade (hereinafter referred to as "Parade").
2. **Release and Indemnification:** Participant hereby releases and discharges Velvet Ice Cream, its officers, directors, employees, agents, and volunteers from any and all liability, claims, demands, actions, and causes of action whatsoever arising out of or related to any loss, damage, or injury, including but not limited to personal injury, property damage, or wrongful death, that may be sustained by Participant or any of the Participant's guests or invitees, while participating in the Parade or related activities.
3. **Assumption of Risks:** Participant acknowledges that participation in the Parade involves inherent risks, including those associated with crowd participation, moving vehicles, and other Parade participants. Participant voluntarily assumes all risks associated with participation and agrees to exercise caution and adhere to all safety guidelines provided by Velvet Ice Cream and Parade organizers.

4. **Compliance with Laws:** Participant agrees to comply with all applicable federal, state, and local laws, rules, and regulations during their participation in the Parade. Failure to comply may result in immediate removal from the Parade.
5. **Impeding the Flow of the Parade:** Participants are required to maintain a steady and continuous flow throughout the Parade route. Any actions or displays that impede the progress of the Parade, including excessive stops, performances causing prolonged delays, or obstructive setups, are prohibited. Parade organizers reserve the right to instruct Participant to adjust their pace or modify their presentation to ensure the smooth progression of the Parade.
6. **Coordinator's Final Decision:** The Parade coordinator holds the sole discretion to accept or reject any application, participant, or element of the Parade. This includes the determination of appropriateness, adherence to guidelines, and overall suitability for the Parade. The decision of the coordinator is final and binding.
7. **Safety Commitment by Velvet Ice Cream:** Velvet Ice Cream is committed to ensuring the safety of the Parade route and all participants. The organizers will take reasonable measures to provide a safe environment, including coordination with local authorities, traffic control, and security personnel. However, the Participant acknowledges that Velvet Ice Cream cannot guarantee the absolute safety of every participant, and each participant is responsible for their own safety during the Parade.
8. **Emergency Situations:** Participant agrees to follow instructions from Parade organizers, Velvet Ice Cream staff, and emergency personnel in the event of an emergency or evacuation situation. Participant further agrees to promptly inform Parade organizers of any emergency or unsafe conditions observed during the Parade.
9. **Photography and Media Release:** Participant grants permission to Velvet Ice Cream to use photographs, videos, or other media taken during the Parade for promotional and advertising purposes without compensation.
10. **Governing Law:** This agreement shall be governed by and construed in accordance with the laws of Ohio without regard to its conflict of law principles.
11. **Decorum and Content:** Displays, performances, or signage must align with the family-friendly nature of the parade. Content that may be deemed offensive, inappropriate, or controversial is prohibited.
12. **Clean-Up Responsibilities:** Participants shall clean up their designated areas at the end of the parade. Failure to do so may result in penalties or exclusion from future events.
13. **Non-Transferability:** Participants cannot assign, sublet, or otherwise transfer their entry to another individual or organization without prior written consent from parade organizers.
14. **Amendments to Terms and Conditions:** Parade organizers reserve the right to amend the terms and conditions with reasonable notice. Participants should be informed of any changes to the terms, and their continued participation implies acceptance of the updated terms.

By signing below, the Participant and all individuals associated with the Participant acknowledges that they have read and understand the terms and conditions outlined above and agree to be bound by them.

PRINTED NAME

SIGNATURE

TODAY'S DATE

If you have any questions, please contact us at 1-800-589-5000 or festival@velveticecream.com