



VELVET ICE CREAM COMPANY

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Velvet Ice Cream Announces New Partnership with Palmyra Bean & Cream Café in Palmyra, Indiana

PALMYRA, IN – Velvet Ice Cream, a four-generation family-owned business based in Ohio, is proud to announce a new partnership with Palmyra Bean & Cream Café located at 14285 Greene Street NE, Palmyra, Indiana. This collaboration celebrates the companies' shared commitment to quality, creativity, and small-town connection.

“At Velvet Ice Cream, we’ve always believed the strongest partnerships start at the local level,” said Luconda Dager, President of Velvet Ice Cream. “Palmyra Bean & Cream Café is a true community-centered business located in the heart of a small town. Together, we’re bringing people together and creating lasting memories over a delicious experience.”

Through this partnership, Velvet Ice Cream’s premium ice cream and innovative flavors, including 24 3-gallon flavors, will be featured on the café’s menu, adding handcrafted dessert options that combine Velvet’s signature texture with Palmyra’s warm hospitality. The new treats are available now at the café.

“We are excited about the opportunity this collaboration brings for our café to be even more creative,” said Lisa Brownfield, owner of Palmyra Bean & Cream Café. “Partnering with Velvet Ice Cream, a fellow family-owned company with shared Midwestern roots, elevates what we can offer our guests and aligns perfectly with our values.”

The café’s hours of operation are 8 a.m. to 6 p.m. Tuesday through Saturday. Customers are encouraged to follow the café on Facebook @Palmyra Bean & Cream Café for the latest updates.

Founded in 1914, Velvet Ice Cream is a fourth-generation, family-owned business nestled in Utica, Ohio, dedicated to crafting premium ice cream with rich flavor and signature velvety texture. Velvet’s commitment to quality, community, and creative flavor experiences has made it a cherished name across central Ohio and throughout the region. For more information about the company, visit www.velveticecream.com

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