



**VELVET ICE CREAM  
COMPANY**

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## **Velvet Ice Cream Announces Seasonal Opening of Ye Olde Mill on May 1**

**UTICA, Ohio** – Spring returns to Central Ohio as Velvet Ice Cream announces the seasonal opening of Ye Olde Mill on Friday, May 1, welcoming guests back for another year of sweet traditions, family fun, and handcrafted ice cream.

A beloved destination in Utica, Ye Olde Mill has long served as a gathering place for families, friends, and ice cream lovers from across the region. Each year, the opening marks the unofficial start of the season, drawing visitors eager to enjoy their first scoop of Velvet Ice Cream along the scenic grounds.

Guests visiting Ye Olde Mill can explore the historic setting, relax by the water, and enjoy a wide variety of Velvet Ice Cream flavors. The site also offers a unique glimpse into the brand's heritage, making it a must-visit stop for both longtime fans and first-time visitors.

“Opening day at Ye Olde Mill is always something special,” said Luconda Dager, President of Velvet Ice Cream. “It’s a tradition that brings people together year after year, and we’re excited to welcome everyone back for another season of making memories.”

The reopening also builds excitement for the upcoming 50th Annual Utica Ice Cream Festival, one of Ohio’s cherished community celebrations, held Memorial Day weekend.

Ye Olde Mill will be open throughout the season, offering a perfect outing for families, day-trippers, and anyone looking to enjoy a classic Ohio experience, with the Mill closed on Mondays.

For more information, hours of operation, and event updates, visit Velvet Ice Cream’s [website](#) or follow along on [Facebook](#) and [Instagram](#).

*Founded in 1914, Velvet Ice Cream is a fourth-generation, family-owned business nestled in Utica, Ohio, dedicated to crafting premium ice cream with rich flavor and signature velvety texture. Velvet’s commitment to quality, community, and creative flavor experiences has made it a cherished name across central Ohio and throughout the region. For more information about the company, visit [www.velveticecream.com](http://www.velveticecream.com)*

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